

Kentucky 2024



USA AMBASSADOR STATEPAGEANT HANDBOOK



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Your Year as a #SLICCSister

MEET THE QUEENS



2023 USA AMBASSADOR KENTUCKY STATE QUEENS



Mia Miller Jr Preteen Kentucky



Paisley Carrigan Jr Preteen Bluegrass State



Emily Miller Preteen Bluegrass State



Chloe Richardson Jr Teen Kentucky



Sabrina Shrout Miss Kentucky



Savannah Swift Miss Bluegrass State



Jessie Pham Ms. Kentucky



Ashley Green Mrs. Kentucky

MEET THE QUEENS



2023 USA AMBASSADOR NATIONAL QUEENS



Lariah Hunt Princess



Juliette Blowe Jr. Preteen



Ava Folvarcik Preteen



Chloe Richardson Jr. Teen



Tatiana Logan Teen



Hunter Vaughn Miss



Cailtin Olson Ms.



Psychelia Terry Mrs.

MEET THE QUEENS



2023 NATIONAL SLICC AMBASSADORS



Brooklyn Kennett Anglee Brewer Jennifer Fortin

WELCOME TO THE FAMBASSADOR

queens for a year. sisters for life.

The USA Ambassador Pageant was formed to help today's young women achieve their individual success by enabling them to grow in leadership skills, maintain integrity, and build both character and confidence. From these ideas the motto SLICC was developed, and since 2010 the USA Ambassador Pageant has become one of the leading modern national pageant systems in the nation.

I welcome you to the USA Ambassador Pageant family to represent your state and work as Ambassadors within your community while participating in a pageant that truly embraces its participants' individual strengths.

Sincerely, Kristin Thurston USA Ambassador Pageant National Director



MEET YOUR STATE DIRECTOR

10 years as a fambassador

I first joined the USA Ambassador Pageant family in 2013 as Miss Connecticut. My love for the system and everything it embodies grew, and after I moved in 2018, I knew I wanted to bring the amazing sisterhood to Kentucky!

I was honored placed in the top 5 at the 2022 National Pageant representing Kentucky, and I was able to lead Team Kentucky to do incredible things in 2023! We focus not only on preparing for the National Pageant, but having a fun filled year of opportunities, events, and personal growth!

I love supporting and cheering for my girls while

spreading the motto of SLICC -Success through, leadership, Integrity, Character, and Confidence.

Sincerely, Mia Bezrudczyk USA Ambassador Pageant Kentucky State Director

KENTUCKY STATE PAGEANT

Congratulations on taking your first step for an exciting weekend at your State Pageant that will be filled with fun, friendship, and wonderful memories. Your time with the USA Ambassador Pageant will be a memorable experience for you and your entire family. The State Pageant is an official preliminary to qualify to compete at the USA Ambassador National Pageant!



STATE PAGEANT FEES

- \$75 Registration Fee (Includes Logo Shirt)
- \$350 State Sponsor Fee

AGE DIVISIONS

AGE AS OF JULY 1, 2024

- Jr. Preteen (7-9)
- Preteen (10-12)
- Jr. Teen (13-15)
- Teen (16-18)
- Miss (19-25)
- Ms. (26 & up)
- Mrs. (19 & Up and Married)

KENTUCKY & BLUEGRASS STATE TITLE WINNERS

We will crown a Miss Kentucky and Miss Bluegrass State in each division. Winners will receive the official USA Ambassador state crown, rhinestone sash, various gifts and opportunities from state & national sponsors.

Winners are required to represent their state at the National Pageant July 21-27, 2024 in Orlando, FL. Your year as a titleholder will provide you the opportunity to participate in various community service activities and events representing our motto of SLICC in your community!

STATE PAGEANT **FEES**

ENRY FEES



\$75 - Registration Fee

Includes Rhinestone Logo T-Shirt for Opening Number

\$350 - State Entry Fee

Includes Entry to all Mandatory Events, One Ad Page, All Stageshots, Discounts for State Sponsors, One VIP Parent Pass, an Amazing State Pageant Experience, and More!

\$50 - Optional Events

- Runway
- Fit n' Fab
- Talent
- Acting
- · Photogenic Glamour
- · Photogenic Natural
- · Best in Class
- · Resume
- · Spokesmodel · Community Service

\$10 - Admission

One VIP Parent Pass is included. Ages 6 and under Free.

> **REGISTER & PAY IN FULL WITHIN 7 DAYS** TO RECEIVE ONE **FREE OPTIONAL!**

Registration Form



STATE PAGEANT PHOTOS



Included in your Entry Fee! All contestants will receive all State Pageant photos from Bob Mckinley Photography!



STATE PAGEANT SCHEDULE



SATURDAY
SEPTEMBER 23, 2023
BOYLE COUNTY PERFORMING ARTS CENTER
325 CUNNINGHAM DR, DANVILLE, KY 40422

9:00 AM - 11:00 AM Open Registration

10:00 AM - 12:00 PM Interviews (Exact Times will be sent prior)

- 10:00 AM Jr Preteen & Preteen
- 10:45 AM Jr Teen & Teen
- 11:15 AM Miss, Ms. & Mrs.

12:30 PM - 1:30 PM Orientation & Stage Rehearsal

Lunch

3:30 PM - Showtime!!

- Opening Number in Jeans & Provided Rhinestone T-Shirt
- On-Stage Chat (In Opening Number Outfit)
- USA Fashion Wear (Everyone)
- Runway, Spokesmodel, Talent, Fit n' Fab, Acting (All Optional)
- Formal Wear
 Brief Intermission
- Farewells & Crowning

Official Queens Photos & Contract Signing to Follow Crowning

*Schedule subject to change. Final Schedule will be posted pageant week.

STATE PAGEANT VENUE





BOYLE COUNTY PERFORMING ARTS CENTER 325 CUNNINGHAM DR, DANVILLE, KY 40422

- Beautiful Facility
- 500-Seat Theater
- 2,600 Square Foot Stage
- State-of-the-Art Lighting
- Green Room
- Dressing Rooms





COMPETITION CRITERIA



INTERVIEW - 35%

Three minutes, round robin, one on one interview with each judge.

USA FASHION WEAR - 25%

(or highest optional competition score*)
An outfit chosen by the contestant from her very own closet, that reflects what is fashionable for girls her age in her part of the country. The outfit should be a representation of her every day style; does not need to be red white and blue.







ONSTAGE CHAT - 15%

Interview style chat on-stage with pageant emcee. Groups of contestants will have the same question and answer in their own way.

EVENING WEAR - 25%

All divisions must wear an age-appropriate floor length gown or dress, of the contestant's choosing.

*This 25% is either a contestant's USA Fashion Wear score or their highest scoring optional. Contestants are able to enter as many of our 10 on and off stage optionals as they would like to account for this score. Only the highest score will be factored into their overall score.

OPTIONAL COMPETITIONS

Increase your score! Your highest scoring optional event replaces the 25% for USA Fashion Wear. Shine in the category you are strongest!

ON-STAGE OPTIONAL COMPETITIONS

- Talent (2 Minute)
- Spokesmodel
- Acting
- Runway Modeling (Fun Fashion)
- Fit 'N Fab (Aerobic wear, all divisions)

OFF-STAGE OPTIONAL COMPETITIONS

- Photogenic (Natural & Glamour)
- Best in Class
- Community Service
- Resume (All divisions)

\$50 EACH OPTIONAL ENTRY

You May Enter Multiple.

DEALINE TO ENTER OPTIONALS: SUNDAY, SEPTEMBER 10TH

Optional Entry Form







OPTIONAL COMPETITIONS

Onstage Optional Judging Criteria

TALENT (Unlimited Entries)

Contestant will have two minutes to showcase her talent to the judges.

All music must be sent to KentuckyUSAAmbassador@gmail.com

Judging Criteria:

- Entertainment Value
- Level of Difficulty & Execution
- Personality
- Stage Presence

RUNWAY MODELING (Unlimited Entries)

Contestant will have up to 60 seconds to showcase her Runway, Vogue, High-Fashion modeling skills. Outfit should be cute, trendy and ready for the Runways of Paris, NYC, or LA.

Judging Criteria:

- Overall Appearance
- Modeling Ability
- Poise/Personality
- Confidence

SPOKESMODEL (Up to 2 Entries)

Contestant will have 90 seconds to sell her home state or discuss her favorite community service organization with the judges & audience. Contestant will present on stage and have her speech memorized.

Judging Criteria:

- Content and Execution
- Personality
- Confidence

ACTING (Unlimited Entries)

Contestant will have up to 45 seconds to showcase her acting skills by choosing a product to promote. You may choose a product or service to promote. Remember to be creative. Props and costumes are allowed. Judging Criteria:

- Personality
- Delivery of Commercial
- Creativity
- Persuasive Ability

FITNESS (Unlimited Entries)

Contestant will have 60 seconds to showcase her energy, enthusiasm, and desire to maintain a healthy lifestyle, with a routine onstage. Contestants in all divisions can chose a one- or two-piece gym, dance, or aerobic attire to model.

Judging Criteria:

- Physical Fitness
- Poise
- Confidence

OPTIONAL COMPETITIONS

Offstage Optional Judging Criteria

PHOTOGENIC - NATURAL & GLAMOUR (Unlimited Photo Entries)

Entry fee is per photo. Photogenic photos will be submitted at Registration.

Photogenic Categories: Natural and Glamour

Photo Requirement: Photo may be black and white, or color

Size Requirement: 8X10 preferred. 5X7 and larger sizes only will be accepted.

*Natural Photos are with minimal make-up (example: School Photos, Outside Photo Shoots, ect.) These photos should have minimal touch-ups.

*Glamour Photos should depict a high fashion and glamorous look. These photos can be airbrushed. Clothing, makeup and accessories should complement the photo.

Judging Criteria:

- Overall Clarity of Picture
- Expression
- Contestant's Ability to Capture the Look

BEST IN CLASS - ACADEMIC ACHIEVEMENT (Only 1 Entry)

Contestant will fill in the form via pdf or jotforms. This is turned in at Nationals Registration. Only Transcripts or Test Scores from the last two years may be attached.

Judging Criteria:

- GPA/Test Scores/or additional Academic Measurements
- Awards & Recognition for Academic Studies
- Class Level, Academic Programs, etc.

RESUME (Only 1 Entry)

Contestant will turn in their Resume (no more than one page) at Nationals during Registration. Judging Criteria:

- Education, Skills, Certifications
- Leadership Roles within Workplace/Community
- Career/Social Involvement

COMMUNITY SERVICE & ACTIVITIES (Only 1 Entry)

Contestant will fill in the form via pdf or jotforms, and then turn it in at Nationals during Registration. Community Service Forms may not have any attachments, and events can go back up to 3 years. Judging Criteria:

- Dedication to your Community & Activities
- Leadership Roles within School & Community
- Recognition & Awards

SLICC AMBASSADOR CRITERIA

The SLICC Ambassador National Title is open for USA Ambassador National contestants as an opportunity to compete for a National Title focused on our titleholders commitment to their community.



3 National Winners from the following divisions:

SLICC 1 - Jr. Preteen & Preteen SLICC 2 - Jr. Teen & Teen SLICC 3 - Miss, Ms. & Mrs.



NATIONAL JUDGING

- 25% Community Service Portfolio Book
- 25% 90 second video on "Why you should be selected as the next SLICC Ambassador"
- 25% Evening Gown
- 25% Fundraising for the SLICC Foundation - \$100 minimum (will receive all allocated points)

NATIONAL PRIZES

- SLICC Ambassador Rhinestone Sash & Official Crown
- Flower Bouquet
- Paid Mission Trip with the USA Ambassador Pageant
- Photo Shoot
- SLICC Title Tumbler
- USA Ambassador Swag Item
- Official Comp Cards

CHAPTER 6

KENTUCKY STATE SLICC AMBASSADOR AWARD

The Kentucky State Pageant SLICC Ambassador Award is an additional award to recognize our amazing contestants that embody the motto of SLICC and contribute greatly to their communities.

STATE JUDGING

- 25% Community Service Entry
- 25% 30 second selfie Video on "How you embody the motto of SLICC"
- 25% Evening Gown
- 25% Fundraising for the Kentucky SLICC Fund - \$25 minimum (will receive all allocated points)

3 State Winners from the following divisions:

SLICC 1 - Jr. Preteen & Preteen SLICC 2 - Jr. Teen & Teen SLICC 3 - Miss, Ms. & Mrs.

To be eligible, contestants must enter the Community Service Optional, submit a 30 second selfie video, and give a donation of at least \$25 to the Kentucky SLICC Fund.

STATE PRIZES

- SLICC Ambassador Plaque
- \$100 Towards National SLICC Ambassador Entry Fee
- Kentucky SLICC Ambassador Shirt
- Earrings from The Glam Castle
- Opportunity to Attend 2024
 National Pageant for the
 SLICC Ambassador Title if not
 crowned a State Queen



NATIONAL SUPERMODEL CRITERIA

The Supermodel title is a national title awarded to 3 contestants based on the criteria below.

WINNERS

3 National Winners from the following divisions:

SLICC 1 - Jr. Preteen & Preteen SLICC 2 - Jr. Teen & Teen SLICC 3 - Miss, Ms. & Mrs.

JUDGING

- 1/3 Runway Score
- 1/3 Modeling Mini Photo Shoot
- 1/3 Final Look
 Picture from Photo
 Shoot

PRIZES

- Official Crown & Trophy
- Official Rhinestone Banner
- Walking In NYFW
- Digital Winning Photo from Photoshoot with FELS Photo
- Gift from KJ Boutique

2023 National Supermodels







Chloe Adcock

Chloe Richardson

Savannah Swift

KENTUCKY STATE SUPERMODEL CRITERIA

The Supermodel Award is awarded to one contestant based on the criteria below.

WINNER

One Overall Kentucky State Supermodel Winner!

Must Enter:

- Runway
- Photogenic (Glamour or Natural)

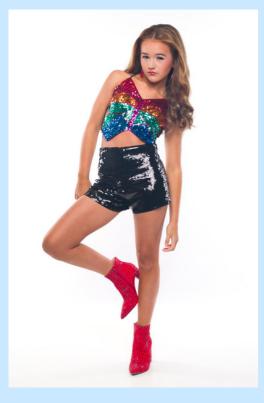
No Additional Entry Fees!

JUDGING

- 1/3 Runway Score
- 1/3 USA Fashion Wear Score
- 1/3 Photogenic Score (Can be Glamour or Natural)

PRIZES

- Supermodel Plaque
- Gift Card to The Illusion Selfie Studio
- \$100 Towards National Supermodel Entry Fee
- Photoshoot with Mia B.
 Photography
- Jewelry from The Glam Castle







SPIRIT OF PAGEANTRY AWARD

SPONSORED BY PAGEANTRY MAGAZINE

Pageantry magazine has created an award that acknowledges outstanding qualities such as character, achievement, personal growth, and a willingness to promote the positive aspects of competition. The Pageantry Magazine Spirit Award best represents Pageantry's mission statement of promoting friendship, sportsmanship, and character development.



- Spirit of Pageantry Plaque
- Featured Article with Photo in Pageantry Magazine
- One Year Subscription to Pageantry Magazine







One overall Spirit of Pageantry award winner will be chosen by the pageant delegates. Each contestant will cast their vote prior to crowning.

STATE SPONSORS









































KENTUCKY STATE PAGEANT STYLING & TANNING SPONSOR





NOW BOOKING

KENTUCKY USA AMBASSADOR



TO BOOK WITH DANIELLE REACH OUT VIA FACEBOOK OR INSTAGRAM

STATE PRIZE PACKAGE

AWARDED TO 14 KENTUCKY AND BLUEGRASS STATE QUEENS

Advance to the 2024 USA Ambassador National Pageant in Orlando, FL Official State Crown

Official State *New* Rhinestoned Sash

Featured Article in Pageantry Magazine

Complimentary Copy of Pageantry Magazine

Stage Shots & Crowning Photos from Bob McKinley Photography

Crown & Sash Photoshoot Opportunity and Discounts with Cook Studio

Crown & Sash Photoshoot Opportunity with Lyndzie Hack Photography

Holiday Photo Opportunities with Megan Nicole Photography

Group Photo Session at The Illusion Selfie Studio

Photoshoot and Ambassador Opportunities with Mia B. Photography

Complimentary Spray Tan from Glamouré by Danielle

\$150 Wardrobe Discount and Modeling Opportunities from House of K Boutique

\$50 Gift Certificate to Miss Priss Prom & Pageant

25% Off Retail Purchase from P.O.P. Pageantry

30% Off Retail Purchases from Marc Defang New York

30% Off National Fitness Athletic Set from Rebel Athletic

National Ad Page Design Opportunity from CTWB

Featured Radio/Talk Show Guest Opportunity with CTWB

Graphic Services from Mia B. Design

Custom Logo Magnet from The Queen's Magnet

40% off Stock Magnets from The Queen's Magnet

40% Off Earrings from Grace Se Custom Jewelry

Group Coaching Session with Taylor Wilhoite of Taylored Tiaras

Coaching Session with Maria Montgomery Consulting

Virtual One Hour Group Coaching Session with Brittney of Eskew Consulting

\$20 Off One Hour Individual Coaching Session with Eskew Consulting

\$50 Off Services at the 2024 National Pageant from Puresk Studios

National Pageant Earrings from The Glam Castle

VIP Facial and Waxing Services from Renew with Jill, LLC

10% Off Crown Cases from Crown Couture Collection

Reusable Aluminum Water Bottle from Path Water

Jewelry & Gifts from The Glam Castle Collection

Kentucky USA Ambassador Rhinestone Jacket

USA Ambassador Logo & Holiday Gifts

Custom Title Silk Robe

Custom Title Garment Bag

Opportunity to Ride in the Light up Louisville Holiday Parade

Opportunity to Ride in the Lexington 4th of July Parade

Queens Team Bonding Activities & Service Opportunities

Fundraising Materials for the 2024 National Pageant

Team Kentucky National Send Off Party

Featured in 2025 State Pageant Promotional Material

And we are always adding more!

CHAPTER 9

STATE QUEEN CONTRACT

Kentucky and Bluegrass State Titleholders are required to sign their official contract following crowning, and attend the 2024 USA Ambassador National Pageant. By joining the Kentucky USA Ambassador family, the opportunitues are endless!



NATIONAL PAGEANT

USA Ambassador National Pageant

July 21-27, 2024 Margaritaville Orlando, Florida

Required National Sponsor Fee: \$895*

Due within 10 days of crowning, payment plans available.

CAN I CONTINUE COMPETING?

Certain pageants, yes!

With your state title, you may continue to compete in other pageants! As long as you do not sign another non-compete, or receive a title that would inhibit attending the 2024 National Pageant, or signing the 2024 National Queen Contract if you were to take home the National Title. If you have questions, just ask!

The USA Ambassador National Pageant has a non-compete for the overall 7 National Age Division Winners.

* If for any reason you are unable to attend the National Pageant, you are still reponsible for your National Fees. Or there is a \$250 resignation fee and must return your crown and sash.



REGIONAL TITLES

Compete at Nationals with a Regional Title! Open to all runner-up contestants who are not awarded a Kentucky or Bluegrass State title, or are ineligible to receive one/compete at the Kentucky State Pageant.

REGIONAL TITLE FEE

If you compete at the 2024 Kentucky State Pageant:

\$175 - Includes Regional Title Sash, Official State Crown, Opportunity to Compete at the 2024 USA Ambassador National Pageant, Invitation to Events and Service Opportunities, an amazing pageant experience, and more!

If you are a returning queen and ineligible to compete in the Kentucky State Pageant:

\$75 - Registration Fee

\$350 - Includes Regional Title Sash, Opportunity to Compete at the 2024 USA Ambassador National Pageant, Invitation to Events and Service Opportunities, an amazing pageant experience, and more!

NATIONAL PAGEANT

USA Ambassador National Pageant

July 21-27, 2024 Margaritaville Orlando, Florida

Required National Sponsor Fee: \$895*

Due within 10 days of crowning, payment plans available.

* If for any reason you are unable to attend the National Pageant, you are still reponsible for your National Fees. Or there is a \$250 resignation fee and must return your crown and sash.

EARN YOUR NATIONAL FEES PAID

People's Choice Award!

Kentucky State Pageant People's Choice Award

We will award a People's Choice Award in each SLICC Group. The Overall People's Choice Winner recieves their National Entry Fees PAID!

PEOPLE'S CHOICE

\$1 = 1 Vote

All 14 State Queens Recieve Half of their People's Choice Votes directly to their National Fees!

People's Choice Winner in Each SLICC Group Receives a Trophy

Overall People's Choice
Winner Receives Trophy,
NATIONAL FEES PAID,
and Donation to
Charity of Choice!



* If for any reason you are unable to attend the National Pageant, any People's Choice credit on national invoice is non-refundable.

NATIONAL CHARITY

The USA Ambassador
Pageant is a proud
supporter of Big Brothers
Big Sisters of Tampa Bay,
our Philanthropic Partner.
Over our 12 years we have
raised over \$145K for
BBBS!









THE NATIONALS EXPERIENCE

- Welcome Luau
- Pink Awards Party
- Big Brothers Big Sisters Charity Auction
- Divisional Parties
- · Activity of Choice/Free Morning
- Themed Rehearsals
- Motivational Speakers
- Scavenger Hunt
- Mind & Body Sessions
- Incredible Production
- Queens Coronation Ball

Margaritaville Resort Orlando Orlando, FL July 21-27, 2024



A glimpse into Nationals Week

Sunday <u>Tuesday</u> Wednesday **Thursday Friday** Saturday **Monday** Free Morning Rehearsals Pink Awards **Interviews Finals** 2024 National Registration **Prelims BBBS** Auction Coronation Orientation Welcome Luau **Optionals Oueen Photos**



THE NATIONALS EXPERIENCE















YOUR YEAR AS A KENTUCKY #SLICCSISTER























USA AMBASSADOR PAGEANT

SUCCESS THROUGH LEADERSHIP, INTEGRITY, CHARACTER & CONFIDENCE

CONTACT US



WEBSITE:

WWW.USAAMBASSADOR.COM

EMAIL:

KENTUCKYUSAAMBASSADOR@GMAIL.COM INFO@USAAPAGEANT.COM

KENTUCKY SOCIAL MEDIA



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